

VIVOKA

YOUR VOICE HAS NO LIMIT

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# Edito

The digital transformation has raised machines and IT platforms such as applications or information kiosks at the heart of our daily lives. Vivoka's ambition is simple: to improve and simplify human-machine interaction, all through voice.

A company, in every field, must take into account the context and expectations of a customer to provide an appropriate voice assistant. Vivoka supports these companies in their approach.



# 1. Context

Vivoka was created in 2015 by **William SIMONIN** and **Vincent LEROY**, in their final year in **EPITECH** school of innovation and IT expertise. During their Master theses, these entrepreneurial engineers, wanted to pool their skills and **revolutionize the man-machine interface by creating Vivoka**.

This new technology offers new means of interacting with the digital world through voice recognition, the main thread of the research.

Since its creation, the company has been able to unite talents and enthusiasts around the same vision.

## **Why Vivoka?**

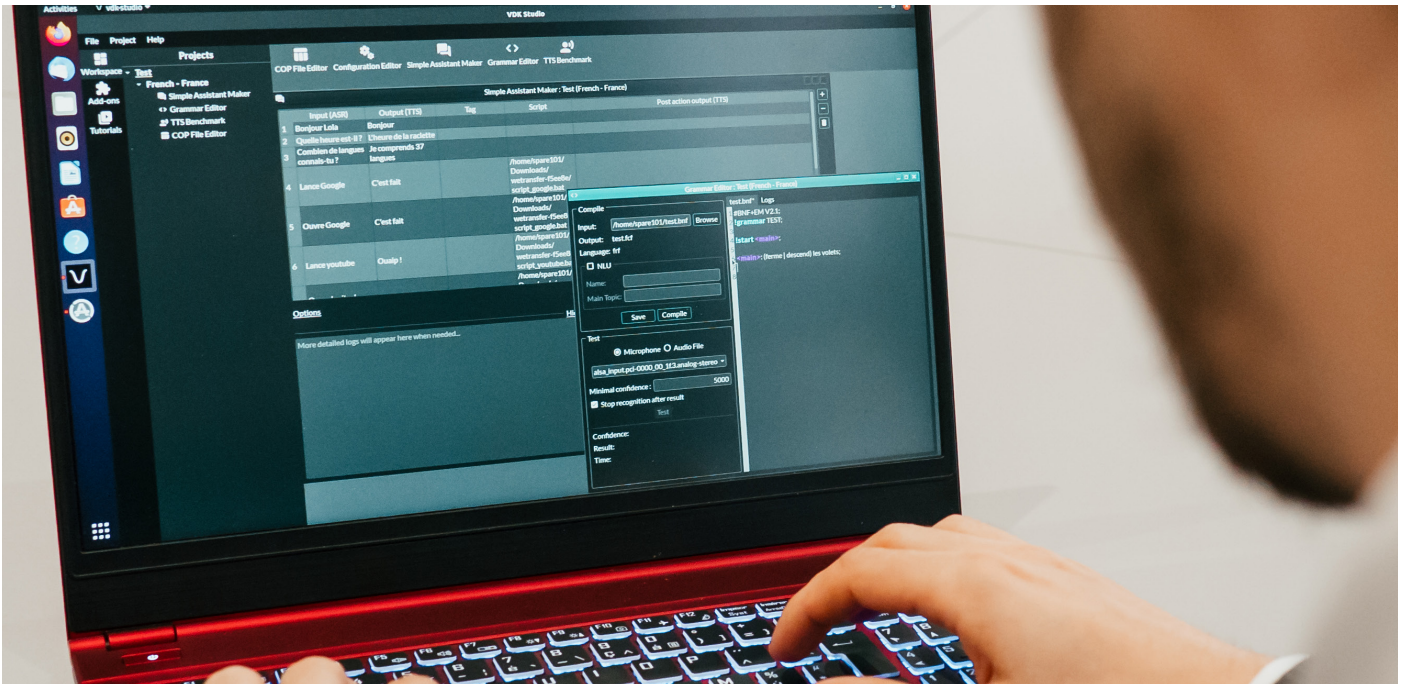
Nowadays, the business sectors will be overwhelmed by the arrival of artificial intelligence and speech recognition. The integration of voice solutions on new interfaces is one of the major challenges, not only in the context of interoperability with other solutions, but also in order to develop the deployment of **solutions in different markets**.

One of the next objectives to be achieved is fully in line with users' request, namely to **create intelligent and competent conversational agents**, particularly in the context of business applications.



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Vivoka is now positioned as a specialist in **artificial intelligence and speech recognition**. This expertise is accompanied by a global vision of voice and the current state of technology to offer **solutions adapted to the views and needs of the market**.



*Imagine a world where you have an adapted personal assistant who can respond to you as a human would.*

Speech recognition is currently the **most powerful human/machine interface**.

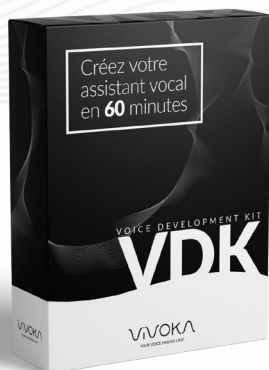
One out of every two searches is a voice search, thus demonstrating a strong democratization of speech recognition and its rise in people's daily lives. Indeed, this technology guarantees a freedom and flexibility never seen before.

To meet the ever-increasing economical and societal demand, Vivoka, expert in speech recognition, has been able to provide numerous solutions. His expertise is accompanied by a global vision of voice and the current state of technology to ensures his relevance on the digital market.

Thus, Vivoka offers the first development kit called **Voice Development Kit**. The VDK is an interface of voice technologies. This software package opens up all the possibilities offered by dozens of other software packages. This instrument proposes a **single contact**, a **single support**, and a **multitude of solutions** for all projects.

## 2. VDK's presentation

Vivoka launches the VDK - Voice Development Kit, the first intuitive voice assistant generator.



With more than **5 years of experience in the field of voice**, the observation is simple: voice technologies are currently a real challenge for companies. This technology responds to a current market need that is no longer supported by Snips since their \$37.5 million buyout.

Vivoka continues its momentum and unveils its new solution called the **VDK - Voice Development Kit**. The objective of this solution is to simplify the use of voice technologies, allowing any company to **design its own voice interface**, based on the most powerful technologies on the market.

The modules accessible by the VDK come from the world's leading suppliers in the sector. They are harmonized in **terms of interface and use**, they are also compatible with each other thanks to Vivoka artificial intelligence.

*«Implementing a voice assistant without being a specialist in the field is very complex. Our experience has shown us that many companies have paid the price. This is why we are unveiling the Voice Development Kit, the first software which makes it possible to design a voice assistant in a simple and fun way via a graphical interface.»*

**William Simonin, CEO.**

### They use the VDK



## 3. Team presentation

### 1. The key people



**William SIMONIN** - CEO

With a **double degree from Epitech** and a master's degree at the prestigious **University of Kent** in England, and thanks to his past experiences, William SIMONIN federates around him a caring team driven by the desire to succeed.

**Vincent LEROY** - CTO

Graduated from an **MSc in security at the University of Kent**, his Epitech curriculum and his DUT in electrical engineering have given Vincent LEROY both **theoretical and practical knowledge** making him a reference in security. Thanks to his experience and perseverance, Vincent LEROY became the adequate manager of the technical team.



**Florian GUICHON** - COO

Entrepreneur within the **software publishing industry**, passionate about IT & Artificial Intelligence, Florian Guichon is **COO & partner at Vivoka** where he manages all sales and marketing operations.



## 2. The team

**William James** (American psychologist and philosopher) said:

*«There is little difference between one man and another, but it is that difference that is everything.»*

A project can't exist without a suitable team to build it. At Vivoka, the team is the beating heart of the company. Recruitment is just as important: 0 turnover since its creation!

In one year, the team has grown from **12 to 28 people of all ages and backgrounds** with all the same vision: A desire to change the world, help people, to innovate and to make an impact.

This team of about 20 expert employees is the pillar of Vivoka's success.



## 4. Awards



Vivoka received the Innovation Award in the Consumer Electronics Show 2019 in Las Vegas. This distinction recognizes the quality of its technology, particularly with regard to the intuitiveness and performance of voice commands in the different areas where the brand is present.

As part of the **Green Tech Verte** call for projects organized by **ADEME**, the Ministry of the Environment and Ms. Ségolène Royale, Vivoka was awarded as an innovative project promoting ecological transition. As such, the company received a €150,000 grant and support from the **Ministry of the Environment**.



Vivoka was awarded a new Innovation Award for its Smart Cities technology in the **Consumer Electronics Show 2020** in Las Vegas. This is the second time Vivoka has received an award at CES, an crucial confirmation for the Voice Tech company.

Vivoka was honored at the **FHT start-up Award**. Voice assistants are increasingly being used by travelers. Vivoka has developed a voice assistant capable of **controlling all the objects** in the rooms, **connecting to the concierge** and to the **services** surrounding a hotel establishment.





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